

Erin Bell

erinbell.com

Product Designer

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I'm a Product Designer with experience leveraging my diverse skills in technology and design to drive product success. I have experience in UX design, product research, project management, visual design, and innovative problem-solving. I'm passionate about creating products that don't give their users a headache, and working with diverse groups of people to solve problems!

Experience

Product Intern, Evertrue — Jun 2024–Aug 2024

Boston, MA (Remote)

- Led a complete product redesign cycle for Pledgemine, including user research, wireframing, and high-fidelity prototyping in Figma
- Collaborated cross-functionally with a 6-person team while serving in both UX design and product management capacities
- Created implementation-ready deliverables and seamlessly handed off to development teams
- Conducted user testing to validate designs and iterate based on feedback, ensuring accessibility and usability
- Designed features to integrate Evertrue's AI assistant into Pledgemine, including plans for greater future integration
- Facilitated team meetings to build alignment on product strategy, design, and functionality

Product Designer & Front End Developer, Mindful Awareness Academy for Children — Jan 2023–May 2023

Montclair, NJ (Remote)

- Designed and developed a student tracking tool from concept to implementation as principal product designer
- Conducted client and user interviews to identify pain points and requirements, using research findings to inform design decisions
- Created user flows, wireframes, and interactive prototypes to communicate complex design concepts
- Implemented responsive designs using HTML, CSS, and JavaScript with consideration for development limitations
- Applied agile methodologies to consistently meet deadlines while continuously improving the product based on user feedback

Web Designer & Front End Developer, Krista Colleagues Foundation — Jan 2022–Feb 2022

Spokane, WA

- Designed and developed website from conception to final product in a collaborative team environment
- Created user-friendly navigation structures and information architecture
- Implemented brand guidelines consistently across digital touchpoints

Freelance Web Designer, Nash Consulting — Mar 2024–Jun 2024

Leavenworth, WA

- Redesigned CMS system to optimize SEO, accessibility, and usability
- Conducted site analysis and implemented improvements based on user needs and client budget constraints
- Balanced functional requirements with aesthetic design to create an intuitive user experience

Branding Specialist and Designer, Pilot Rock Consulting — Mar 2024–Jun 2024

Leavenworth, WA (Remote)

- Developed comprehensive branding package and implemented across platforms
- Created user-friendly documentation for client handoff
- Collaborated with client to evaluate and prioritize design concepts that aligned with business objectives

Design Intern & Student Life Coordinator (RA), Bodenseehof — Sept 2023–Mar 2025

Friedrichshafen, Germany (Seasonal, Postgraduate Service)

- Worked cross-functionally with multicultural teams across Torchbearers International to facilitate Bodenseehof program
- Created merchandise designs, sticker designs, and layout designs for Bodenseehof
- Performed research and found design solutions for various organizational matters, including automating a portion of grading using skills in Excel-Microsoft Suite
- Modified Bodenseehof design materials to fit changing organizational needs

Education

Whitworth University, Spokane, WA

Bachelor's degree- BA

Human Computer Interaction

American River College

Associate's degree- AA

Psychology, Social Sciences

Skills

Design Tools: Figma, Adobe Creative Suite, Xd

Front-End Development: HTML, CSS, JavaScript, Bootstrap

UX/UI Design: Wireframing, Prototyping, User Flows, Information Architecture

Research Methods: User Interviews, Usability Testing, Persona Development, Maze.co

Design Systems: Component Libraries, Style Guides, Pattern Libraries

Project Management: Documentation, Cross-functional Collaboration, Agile Methodologies, Trello, Clickup, Ninety.io