Erin Bell

erinmbell.com

Product Designer
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I'm a Product Designer with experience leveraging my diverse skills in technology and design to drive product success. I have experience in UX design, product research, project management, visual design, and innovative problem-solving. I'm passionate about creating products that don't give their users a headache, and working with diverse groups of people to solve problems!

Experience

Product Intern, Evertrue — Jun 2024–Aug 2024
Boston, MA (Remote)
- Led Pledgemine product through a complete redesign cycle, including **user research**, **wireframing**, and **high-fidelity prototyping**
- Collaborated cross-functionally with a 6-person team while serving in both **UX design** and **product management** capacities
- Created implementation-ready deliverables and seamlessly handed off to development teams
- Documented user flows, prioritized development opportunities, and led team meetings to ensure alignment
- Conducted user testing to validate designs and iterate based on feedback

Freelance Web Designer, Nash Consulting — Mar 2024-Jun 2024
Leavenworth, WA
- Redesigned CMS system to optimize **SEO** and **usability**
- Conducted site analysis and implemented improvements based on user needs

Product Designer & Front End Developer, Mindful Awareness Academy for Children — Jun 2024–Mar 2023
Montclair, NJ (Remote)
- Designed and developed a student tracking tool from concept to implementation as principal product designer
- Conducted **client and user interviews** to identify pain points and requirements
- Created **user flows**, **wireframes**, and **interactive prototypes** to communicate design solutions
- Implemented **responsive designs** using **HTML**, **CSS**, and **JavaScript**
- Applied **agile methodologies** to continuously improve the product based on user feedback

Web Designer & Front End Developer, Krista Colleagues Foundation — Jan 2022–Feb 2022
Spokane, WA
- Designed and developed website from conception to final product in a collaborative team environment
- Created user-friendly navigation structures and information architecture
- Implemented brand guidelines consistently across digital touchpoints

Branding Specialist and Designer, Pilot Rock Consulting — Mar 2024–Jun 2024
Leavenworth, WA (Remote)
- Developed comprehensive branding packages and implemented across digital platforms
- Created **user-friendly documentation** for client handoff
- Designed and developed responsive website in WordPress

Resident Assistant & Design Intern, Bodenseehof — Sept 2023–Mar 2025
Friedrichshafen, Germany (Seasonal, Postgraduate Service)
- Managed schedules, grading, events, and administrative duties for school term at Bodenseehof
- Worked cross-functionally with multicultural teams across Torchbearers International to facilitate Bodenseehof program
- Modified Bodenseehof design materials to fit changing organizational needs

Education

Whitworth University, Spokane, WA

Bachelor's degree- BA
Human Computer Interaction

American River College

Associate's degree- AA
Psychology, Social Sciences

Skills

Design Tools: Figma, Adobe Creative Suite

Front-End Development: HTML, CSS, JavaScript**,** Bootstrap

UX/UI Design: Wireframing, Prototyping, User Flows, Information Architecture

Research Methods: User Interviews, Usability Testing, Persona Development

Design Systems: Component Libraries, Style Guides, Pattern Libraries

Project Management: Documentation, Cross-functional Collaboration, Agile Methodologies