Erin Bell

Product Designer

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I'm a Product Designer with experience leveraging my diverse skills in technology and design to drive product success. I have experience in UX design, product research, project management, visual design, and innovative problem-solving. I'm passionate about creating impactful products and fostering collaborative team environment!

Employment History

Product Intern, Evertrue — Jun 2024–Aug 2024

Boston, MA (Remote)

- Guided Evertrue's Pledgemine product through a full redesign development cycle, including research, design iterations, feasibility estimates, and prototyping
- · Maximized 10 weeks of internship time to create implementation-ready deliverables, smoothly handed off to Evertrue's product teams
- Served as a Product Designer for the project, crafting wireframes, user-testing designs, and producing high-fidelity prototypes
- · Additionally functioned in a Product Management capacity, creating documentation, prioritizing opportunities, and leading team meetings
- Collaborated cross-functionally with 6-person intern team to develop shovel-ready plans and designs for Pledgemine

Product Designer & Front End Developer, Mindful Awareness Academy for Children — Jun 2024–Mar 2023

Montclair, NJ (Remote)

- · Worked on a team of four to create a student tracking tool from scratch that would serve MAAC's needs
- · Mocked up and coded the webpage as the principal product designer and front-end developer on the project
- Conducted client and user interviews and research
- · Adapted the tracking tool through an agile design and development process until the client was satisfied with the outcome

Web Designer & Front End Developer, Krista Colleauges Foundation — Jan 2022–Feb 2022

- Designed and developed website from conception to finished product collaboratively in a team of three
- Redesigned Krista Colleagues Program's logo and branding for use on website and in other program communications.
- Created new logos and branding for Krista Colleagues

Branding Specialist and Designer, Pilot Rock Consulting

Mar 2024–Jun 2024

Leavenworth, WA (Remote)

- Researched and determined effective branding direction for Pilot Rock.
- Designed logos and full branding package, designed and developed Pilot Rock's website in Wordpress
- Facilitated branding and site handoff to client with tutorial videos and user-friendly explanatory materials

Resident Assistant & Design Intern, Bodenseehof Sept 2023–Mar 2025 Friedrichshafen, Germany (Seasonal)

- Coordinated student activities including trips, social events, and community service projects
- Facilitated intercultural understanding and communication in a diverse student body and staff team
- Conducted research and found design solutions for various organizational matters, including automating part of grading using skills in Excel and Microsoft Suite
- Modified Bodenseehof design materials to fit changing organizational needs

Climbing Wall Setter and Graphic Designer, Whitworth Outdoors — Mar 2022-Aug 2023 Spokane, WA

- •Developed and adapted design concepts to different media formats, including web, social media, print, and video for Whitworth Outdoors
- $\bullet \text{Designed and implemented visually appealing and challenging climbing routes suitable for all skill levels } \\$
- •Responsible for overseeing climbing activities, ensuring compliance with safety protocols, and providing assistance to climbers of all skill levels

Education

Whitworth University, Spokane, WA

Bachelor's degree- BA

Human Computer Interaction

American River College

Associate's degree- AA

Psychology, Social Sciences

Skills

Product Design Figma Product Research Intercultural Communication

Product Strategy Graphic Design Front-End Development Documentation Writing