# Erin Bell

Product Designer

916-817-9406 embell673@gmail.com

## Links

Linkedin Portfolio

## Skills

Product Design Figma Product Research Intercultural Communication Product Management Graphic Design

Front-End Development

I'm a Product Designer with experience leveraging my diverse skills in technology and design to drive product success. Experience in UX design, product research, project management, visual design, and innovative problem-solving. Passionate about creating impactful products and fostering collaborative team environments.

### **Employment history** Product Intern, Evertrue Jun 2024 - Aug 2024 Boston, MA (Remote) •Guided Evertrue's Pledgemine product through a full redesign development cycle, including research, design iterations, feasibility estimates, and prototyping •Served as a Product Designer for the project, crafting wireframes, user-testing designs, and producing high-fidelity prototypes •Maximized 10 weeks of internship time to create implementation-ready deliverables, smoothly handed off to Evertrue's product teams •Also functioned as the intern team's Product Manager, creating documentation, prioritizing opportunities, and leading team meetings •Collaborated cross-functionally with 6-person intern team to develop shovel-ready plans and designs for Pledgemine **Branding Consultant & Designer, Pilot Rock** May 2024 - Aug 2024 Consulting Leavenworth, WA (Remote) Created logo and branding materials for Pilot Rock Consulting • Designed and developed Pilot Rock's website in Wordpress • Facilitated branding and site handoff to client with tutorial videos and user-friendly explanatory materials **Resident Assistant & Design Intern, Bodenseehof** Sep 2023 - Apr 2024 Friedrichshafen, Germany · Assisted in coordinating and leading student activities, including trips, social events, and community service projects · Preformed research and found design solutions for various organizational matters, including automating a portion of grading using skills in Excel and Microsoft Suite • Modified Bodenseehof design materials to fit changing organizational needs Graphic Designer, Whitworth Outdoors (Freelance) Mar 2022 - Mar 2024 • Developed and adapted design concepts to different media formats, including web, social media, print, and video • Commissioned to illustrate posters for the 2022, 2023, and 2024 Semper Liberi bouldering festival Assistant Team Lead, Mount Hermon Camp and May 2023 - Aug 2023 **Conference Center** Santa Cruz, CA • Developed and implemented training programs and curriculum for Day Camp Counselors, focusing on skills such as problem solving, communication, and leadership Assisted in daily management and supervision of Day Camp operations Jul 2017 - Oct 2017 Stage Management Intern, Broadway at Music Circus Sacramento, CA •Worked side by side with AEA Stage Management team to provide support for all aspects of rehearsal and performances **Education** Whitworth University, Spokane, WA Aug 2021 - Aug 2024 Bachelor of Arts - BA Human Computer Interaction American River College Mar 2018 - Mar 2022 Associate's degree Psychology, Social Sciences **Volunteer Work Product Designer & Front End Developer** Mindful Awareness Academy for Children • Spring 2023 • Worked on a team of four to create a student tracking tool from scratch that would serve MAAC's needs Mocked up and coded the webpage as the principal product designer and front-end developer on the project Conducted client and user interviews and research

• Adapted the tracking tool through an agile design and development process until the client was satisfied with the outcome

#### UX/UI Designer & Front End Developer

Krista Colleagues Foundation • Spring 2022

•Designed and developed website, from conception to finished product collaboratively in a team of three.

• Redesigned Krista Colleagues Program's logo and branding for use on website and in other program

communications.

• Created new logos and branding for Krista Colleagues